



# Owasso Community Theatre Company

Owasso Community Theatre Company (OCTC), a non-profit 501(c)(3), is offering local businesses and individuals a cost-effective method of advertising in programs during OCTC productions. Season sponsorships are good for one year from contract date. Ads must be camera ready and/or on removable data storage (except business cards). **JPG or PNG format only.** Size is based on 8/5"x 11" sheet.

## Season Sponsorship Levels

### **DIAMOND \$1000**

- FULL-page business ad in all production programs as well as verbal or print acknowledgement (as appropriate) in all OCTC events (education programs, camps, workshops) during the season.
- Acknowledgment from the curtain during each productions introduction.
- Sponsor's name appears in all publicity for the season, including but not limited to, OCTC Newsletter, social media, community flyers, television, radio and newsprint.
- Large logo and link to website will be featured in the footer of each webpage and under the SPONSOR webpage for the entire season.
- 8- season tickets for the season. (8 tickets to every show for one contract year)

### **Platinum \$750**

- HALF-page business ad in all production programs as well as verbal or print acknowledgement (as appropriate) in all OCTC events (education programs, camps, workshops) during the season.
- Acknowledgment from the curtain during each productions introduction.
- Sponsor's name appears in all publicity for the season, including but not limited to, OCTC Newsletter, social media, community flyers, television, radio and newsprint.
- Sponsor's logo and link to website OR social media will be on our Sponsor webpage the entire season.
- 6 -season tickets for the season (6 tickets to every show for one contract year)

### **Emerald \$500**

- QUARTER-page business ad in all production programs as well as verbal or print acknowledgement (as appropriate) in all OCTC events (education programs, camps, workshops) during the season.
- Sponsor's name appears in the newsletter.
- Acknowledgment from the curtain during each production's introduction.
- Sponsor's logo and link to website OR social media will be posted on our SPONSOR webpage the entire season.
- 4 -season tickets (4 tickets to every show for one contract year)

### **Gold \$250**

- HALF-page business ad in all production programs.
- Sponsor's name appears in the newsletter for the season.
- Acknowledgment from the curtain during each production's introduction.
- Sponsor's logo and link to website or social media will be posted on our SPONSOR page the entire season.
- 2- season tickets. (2 tickets to every show for one contract year)

### **Silver \$125**

- QUARTER-page business ad in all production programs.
- Sponsor's name appears in the newsletter for the season.
- Sponsor's logo and link to website or social media will be posted on our SPONSOR page the entire season.
- 6- tickets (May be split up over multiple shows for one contract year)

### **Bronze \$75**

- BUSINESS CARD size ad in all production programs.
- Sponsor's logo and link to website or social media will be posted on our SPONSOR page the entire season.
- Two tickets to any one show.
- 4- tickets ( May be split up over multiple shows for one contract year)

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## **SINGLE PRODUCTION PRICING WITH BUSINESS LOGO & LINK ON WEBSITE**

Color business ad will run in the production of your choice.  
Company LOGO and LINK to your website OR social media page will be listed on our SPONSOR page of the OCTC website for the run of the production.

**FULL PAGE \$300 - 4 comp tickets**  
**HALF PAGE \$ 150 - 4 comp tickets**  
**QUARTER PAGE \$ 75 - 2 comp tickets**  
**BUSINESS CARD \$ 40 - 2 comp tickets**

## **SINGLE PRODUCTION PRICING**

Color business ad will run in the production of your choice.

**FULL PAGE \$200**  
**HALF PAGE \$100**  
**QUARTER PAGE \$50**  
**BUSINESS CARD \$25**

**Full page 8 1/2 x 11**

**Quarter page  
4" x 5"**

**Business Card**

**3.5" x 2.5"**

**Half page**

**7.5" x 5"**



CONTRACT DATE: \_\_\_\_\_

## Owasso Community Theatre Company Advertising Contract

Name of Business \_\_\_\_\_

Business Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Name of OCTC Representative: \_\_\_\_\_

### **SEASON SPONSORSHIPS**

CIRCLE THE LEVEL YOU WISH TO PURCHASE

<b>DIAMOND</b>	<b>PLATINUM</b>	<b>EMERALD</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>\$1000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>	<b>\$125</b>	<b>\$75</b>

\*\*\*\*\*Deadline for program artwork is three weeks before any opening night \*\*\*\*\*  
If you need to alter your program artwork or logo any time during the season, please email us.

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### **SINGLE PRODUCTION WITH WEBSITE OPTION**

Please circle the production and level you wish to purchase

<b>FULL PAGE</b>	<b>HALF PAGE</b>	<b>QUARTER PAGE</b>	<b>BUSINESS CARD</b>
<b>\$300</b>	<b>\$150</b>	<b>\$75</b>	<b>\$40</b>

### **CHOOSE YOUR PRODUCTIONS**

Name of production(s) in which you wish to advertise (single production ads only):

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All checks should be made payable to **OCTC**  
Artwork (JPG or PNG only) should be submitted with this form or emailed to  
[ads@octok.org](mailto:ads@octok.org) as soon as possible. No PDF documents please.

Please call our staff at 918-237-1656 or email [ads@octok.org](mailto:ads@octok.org) for more information.  
All show tickets are held at WILL CALL and may be used for any performance.

AMOUNT DUE	METHOD OF PAYMENT
\$	
ARTWORK DELIVERY METHOD (Please circle method used)	LOGO DELIVERY METHOD (FOR SELECT PACKAGES)
EMAIL	EMAIL
REMOVABLE DATA STORAGE	REMOVABLE DATA STORAGE
PRINT READY ART	PRINT READY ART
SOCIAL MEDIA LINKS	SOCIAL MEDIA LINKS
WEB ADDRESS TO BE USED (PRINT CLEARLY)	
WWW.	

High resolution **JPG or PNG** is the preferred format for artwork and logo images.

Checks should be made payable to **Owasso Community Theatre Company**.

Artwork should be submitted with this form or emailed to [ads@octok.org](mailto:ads@octok.org)

This form and payment may be mailed to:

**Owasso Community Theatre Company**  
**PO Box 1241**  
**Owasso, OK 74055**

Please contact OCTC at 918-237-1656 or by email at [ads@octok.org](mailto:ads@octok.org) for more information.

**Please make a copy of this agreement for your records**

FOR OFFICE USE ONLY	
\$ AMOUNT	
METHOD OF PAYMENT	
DATE RECEIVED	
<b>ARTWORK</b>	
DATE RECEIVED	
METHOD RECEIVED	